



HEALTHNEWSREVIEW

YOUR HEALTH NEWS WATCHDOG

News Story Review Criteria

Does the story...

1. adequately discuss the costs of the intervention?
2. adequately quantify the potential benefits?
3. adequately explain/quantify the potential harms?
4. evaluate the quality of the evidence?
5. commit disease-mongering?
6. use independent sources and identify conflicts of interest?
7. compare the new approach with existing alternatives?
8. establish the availability of the intervention?
9. establish the true novelty of the approach?
10. appear to rely solely or largely on a news release?

HealthNewsReview.org – feedback@healthnewsreview.org



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PR News Release Review Criteria

Does the news release ...

1. adequately discuss the costs of the intervention?
2. adequately quantify the potential benefits?
3. adequately explain/quantify the potential harms?
4. evaluate the quality of the evidence?
5. commit disease-mongering?
6. identify funding sources & disclose potential conflicts of interest?
7. compare the new approach with existing alternatives?
8. establish the availability of the intervention?
9. establish the true novelty of the approach?
10. include unjustifiable, sensational language.

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