

BOOM, BUST, BOOM

7 “Lessons” in Leadership & the Art of Strategy Execution

BECAUSE GREAT PRODUCTS & SERVICES ARE THE POINT OF ENTRY



No Such Thing as The Way only A Way



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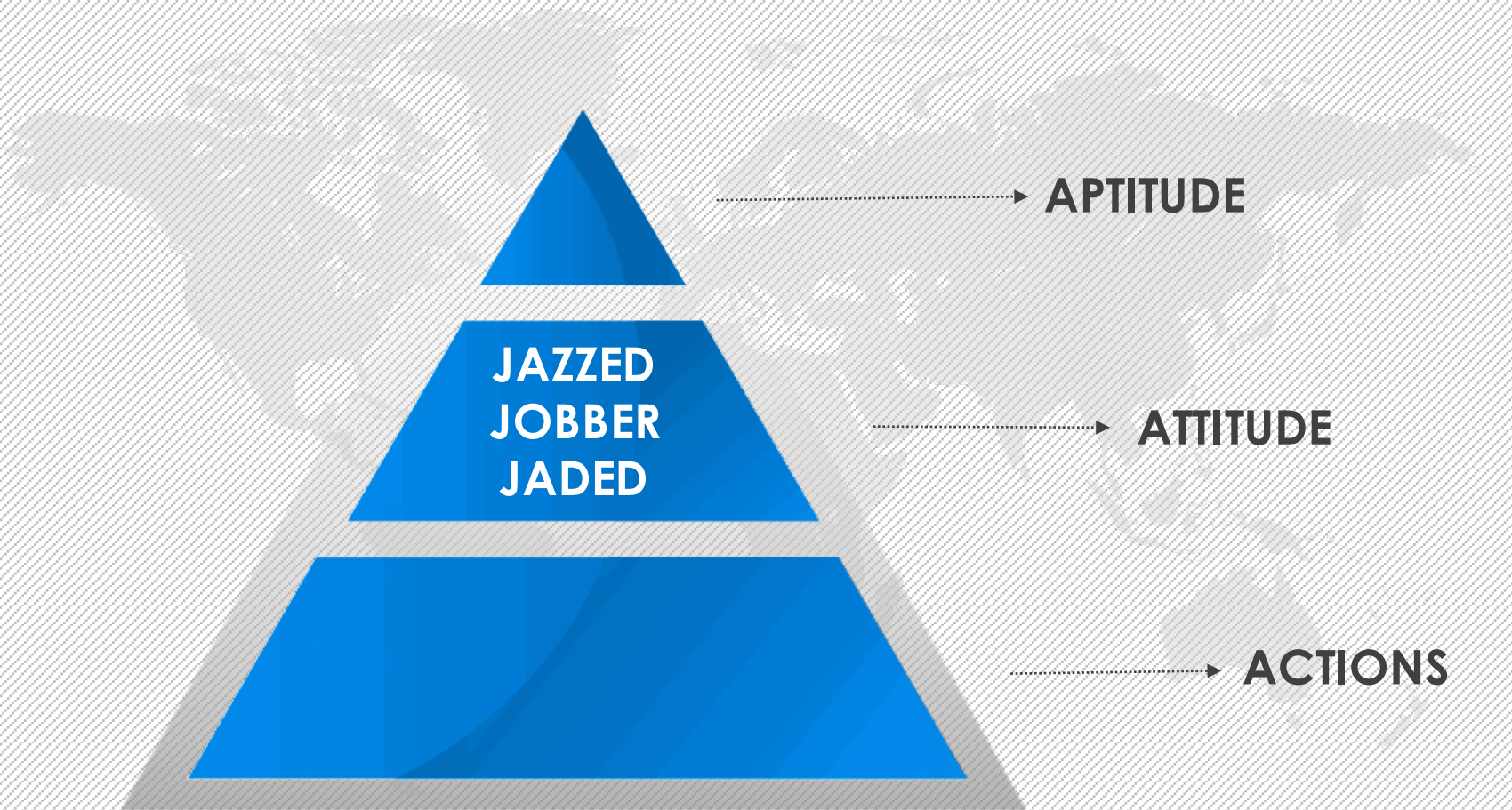
7 "LESSONS" IN LEADERSHIP

1 SUCCESS CAN LEAD TO SLOPPINESS

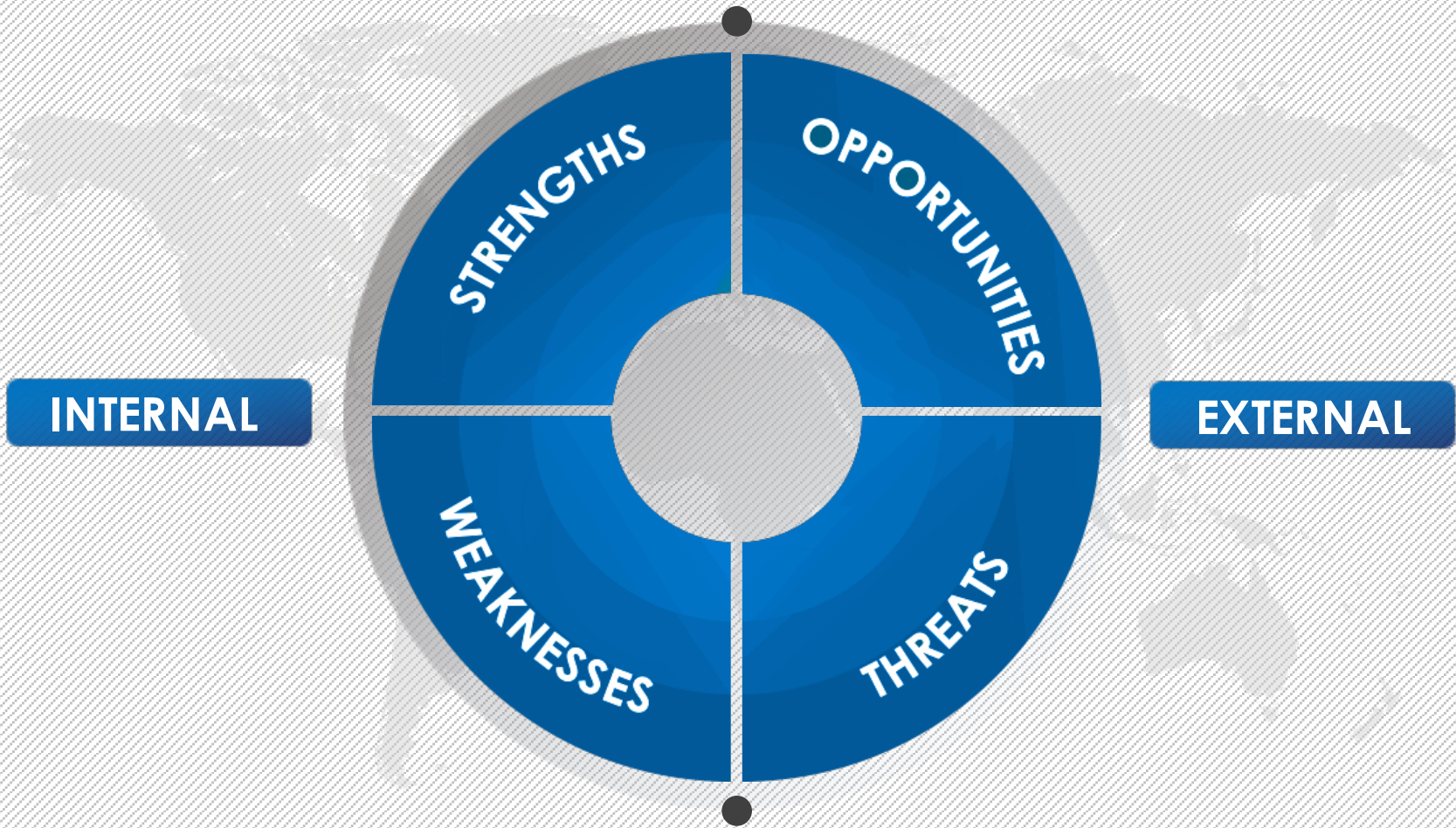


7 "LESSONS" IN LEADERSHIP

2 COMPETENCE IS A CHOICE



3 SWOTT IT!



7 "LESSONS" IN LEADERSHIP

4 RESPECT, INSPIRE, INSPECT

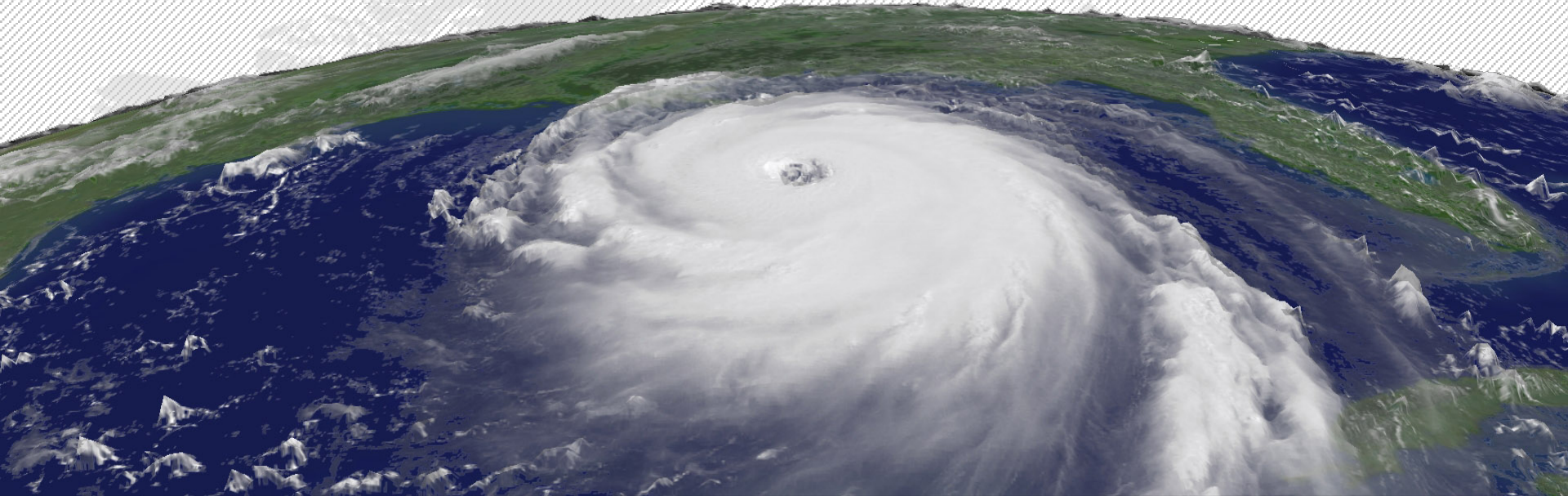


5 CREATE CONNECTIONS vs. CHARISMA



7 "LESSONS" IN LEADERSHIP

6 KATRINA IS COMING



| 7 “LESSONS” IN LEADERSHIP

7 CREATE THE FUTURE CULTURE



STRATEGIC SYNERGY MAP

PASSION

CORE VALUE

CORE VALUE

CORE VALUE

PURPOSE

DESCRIBE IN ONE SENTENCE WHAT THE COMPANY WILL BECOME IN 3-5 YEARS AND WHY

PRIORITIES

CRITICAL AREA OF FOCUS

CRITICAL AREA OF FOCUS

CRITICAL AREA OF FOCUS

PROCESSES

MARKETING

SALES

NEW VENTURES

RECRUIT & HIRE

TRAINING

LEADERSHIP
DEVELOPMENT

BUSINESS
SYSTEMS

CUSTOMER
SATISFACTION

EMPLOYEE
ENGAGEMENT

PERFORMANCE

METRIC

METRIC

METRIC

METRIC

METRIC

METRIC

METRIC

METRIC

METRIC

PROJECTS - QUARTERLY

PROJECTS - ANNUAL

PREVENTABLE PROBLEMS

| FOCUSING ON WHAT MATTERS MOST

CORE PRIORITIES KEY PROCESSES DEVELOPING PEOPLE

BECAUSE GREAT PEOPLE CREATE GREAT COMPANIES





Tony Enrico LLC
Leadership • Collaboration • Results



www.linkedin.com/in/tonyenrico



tony@tonyenrico.com



949-713-3156